



FOR IMMEDIATE RELEASE

June 12, 2008

FOR MORE INFORMATION PLEASE CONTACT

Robin McKenzie, Senior Vice President / Marketing & Public Relations
(707) 576-5270 or (800) 479-7928, ext. 5270 / rmckenzie@redwoodcu.org

Redwood Credit Union Supports 3 Human Race Events
RCU Raises Nearly \$15,000 for Local Non-Profits in Marin, Sonoma & Mendocino

Santa Rosa, CA – Redwood Credit Union (RCU), the North Bay’s largest Credit Union, participated in three Human Race fundraising events held simultaneously in Sonoma, Marin and Mendocino counties. 70 volunteers from the Credit Union, including employees, family and friends, walked or ran in the races to raise funds for a variety of local non-profit organizations.

RCU volunteers in the Sonoma County Human Race carried festive bunches of balloons and waved green and gold pompons to show their community spirit. Also accompanying the RCU walking team at the Sonoma County race was RCU’s youth account mascot, *Reddy the Redwood*. The Credit Union also had booths set up at the Marin and Sonoma races, providing free sunscreen spray and waters for race participants. Many of the RCU staff offered their support with monetary pledges and donations, and the Credit Union also provided high-level corporate sponsorship to all three races, bringing RCU’s total contributions to nearly \$15,000.

Sponsored by the counties’ Volunteer Centers, the Human Race invites participants to collect pledges and walk or run a specified course (3K or 10K) to earn money for local charitable agencies. This year, the Marin event drew over 4,000 participants, Mendocino had approximately 500 and the Sonoma County race drew approximately 10,000.

Redwood Credit Union is committed to the communities they serve and in addition to participating annually in the Human Race, the Credit Union is actively involved with a variety of nonprofit programs throughout the year, including ACS Relay for Life, National Make a Difference Day, and United Way.

Redwood Credit Union is a full-service financial institution serving the 8 Northern Bay Area counties of Sonoma, Marin, Mendocino, San Francisco, Napa, Lake, Contra Costa, and Solano. RCU assets exceed \$1.8 billion and membership has grown to nearly 143,000. For more information about Redwood Credit Union, please call 1 (800) 479-7928, or visit www.redwoodcu.org.

#