



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION PLEASE CONTACT:

Robin McKenzie/Senior Vice President, Marketing & PR

1 (800) 479-7928, ext. 5270/rmckenzie@redwoodcu.org

Redwood CU Recognized for Outstanding Performance in Investment Services

Santa Rosa, CA – Redwood Credit Union (RCU) announced that its Investment Services program, with registered representatives affiliated with broker-dealer and Registered Investment Adviser CUSO Financial Services, LP (CFS) was a recent recipient of CFS' 2007 Keystone Award for Credibility at the 2008 CFS "Focus, Commit, Evolve" Annual Conference, held in San Diego, California.

The award recognizes a program's dedication in supporting CFS' Keystone concepts – awareness, integration and credibility – which are considered the foundation on which successful programs are built.

"We are extremely proud of our investment services group and their accomplishments as well as the outstanding service they provide to our Members," said Anne Benjamin, RCU's Executive Vice President & Chief Operations Officer. "Their collective knowledge, experience and commitment is highly valued and of great service to our Members, especially those concerned about their investments and retirement accounts during this uncertain economy. We feel very honored to receive the CFS Keystone award for Credibility, and find it particularly relevant in these challenging economic times as we continue to emphasize the importance of doing business with those you trust," Benjamin added.

The annual awards are presented by CFS as a way to recognize outstanding investment and insurance programs for dedication to their high standards, commitment to superior service and outstanding performance that helps the organization meet and exceed its goals.

In addition to financial planning and investment services, Redwood Credit Union also offers checking, savings, and deposit accounts; home and auto loans; small business services; youth programs; online banking; insurance; auto purchasing and more. Serving the North Bay since 1950, RCU membership is open to anyone living, working or owning a small business in eight greater Bay Area counties, including Sonoma, Marin, Mendocino, Napa, and San Francisco. RCU has 15 branch locations and fee-free access to over 28,000 nationwide network ATMs. For additional information, please call 1 (800) 479-7928, or visit www.redwoodcu.org.

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Investment products are offered by CUSO Financial Services, LP (Member FINRA/SIPC) and are not NCUA/NCUSIF insured, not credit union guaranteed, and may lose value.