



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION PLEASE CONTACT:**

Robin McKenzie, Senior Vice President/Marketing & Public Relations  
(800) 479-7928, ext. 5270 / [rmckenzie@redwoodcu.org](mailto:rmckenzie@redwoodcu.org)

## Redwood Credit Union Recognized for Outstanding Performance in Investment Services

Santa Rosa, CA – Redwood Credit Union announced that its Investment Services program, with registered representatives affiliated with broker-dealer and Registered Investment Adviser CUSO Financial Services, LP (CFS), was a recent recipient of CFS' 2006 Keystone Award for Integration at the 2007 CFS "Focus, Commit, Evolve" Annual Conference, recently held in San Diego, California.

The award recognizes a program's dedication in supporting CFS' Keystone concepts – awareness, integration and credibility – which are considered the building blocks on which successful programs are developed.

"We are extremely proud of our Investment Services group and their accomplishments, as well as the outstanding service they have provided to our Members over the years," said RCU Executive Vice President & Chief Operating Officer, Anne Benjamin. "Their collective knowledge, experience and commitment to Member service are an example and inspiration to all of us who strive for excellence in our profession."

The annual awards are presented by CFS as a way to recognize outstanding investment and insurance programs for their dedication to high standards, commitment to superior service and outstanding performance that helps the organization meet and exceed its goals.

Redwood Credit Union is a full-service financial institution serving the North Bay since 1950. Anyone living or working in eight North Bay counties—including Sonoma, Marin, Mendocino, Napa, Lake, San Francisco, Solano and Contra Costa—can join and enjoy RCU's investment and financial planning services, as well as highly competitive checking, deposit and loan products, a wide array of financial and online services, 13 North Bay branch locations, expanded branch and telephone center service hours and fee-free access to over 25,000 nationwide network ATMs. For additional information, please call (800) 479-7928, or visit online at [redwoodcu.org](http://redwoodcu.org).

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*Investment products are offered by CUSO Financial Services, L.P. (Member FINRA/SIPC) and are not NCUA/NCUSIF insured, not credit union guaranteed, and may lose value.*