



FOR IMMEDIATE RELEASE

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**Redwood Credit Union's Santa Rosa Branch Moves to New Location
*New 4th Street Location Offers Enhanced Convenience, Parking and Amenities***

Santa Rosa, CA – Redwood Credit Union (RCU), the largest Credit Union in the North Bay, recently relocated their Santa Rosa 4th Street branch from 1711 4th Street to the Safeway Shopping Center at 4th Street and Farmers Lane. The new full-service branch, which opened at 2763 4th Street on July 2nd, features convenient access to shopping, improved parking, two walk-up ATMs, added safe deposit boxes, an outside night-drop, and an innovative interior environment for enhanced comfort and service to new and existing Members.

“After moving our 4th Street/Santa Rosa Corporate Facility to our new Cleveland Avenue/Santa Rosa location earlier this year, it made sense to relocate the adjacent 4th Street branch to a more convenient location for our Members and the public,” said RCU’s Executive Vice President & Chief Operating Officer, Anne Benjamin. “Response to the new location has been overwhelmingly positive, and existing and new Members are enjoying the enhanced features of the new location, as well as its proximity to grocery and other services in the shopping center,” Benjamin added.

The new 5,682-square-foot branch features a large welcome center, spacious service areas for new accounts and loans, an expansive teller area, and generous space for investment and auto purchasing appointments. The entry area features café-style seating, with complimentary coffee and a flat-screen TV with news and stock information; and a connecting door provides convenient access to an adjacent gourmet delicatessen. A self-serve computer is available to access the Credit Union’s website, online banking and other services. Additionally, the Credit Union plans to install a coin machine. One interior wall of the branch features a display highlighting the “The Credit Union Difference,” with information about credit union history and philosophy, RCU’s commitment to community, and their mission, vision statement and service standards.

Redwood Credit Union is a not-for-profit financial cooperative serving anyone living or working in the eight Northern Bay Area counties of Sonoma, Marin, Mendocino, San Francisco, Napa, Lake, Contra Costa, and Solano. The Credit Union has 13 branch locations, offering a full line of financial services for consumers and small businesses, including free checking, savings, mortgage and consumer loans, financial planning and investment services, as well as a host of convenient and free online services including home banking and bill pay. RCU assets surpassed \$1.6 billion earlier this year and they currently serve over 136,000 Members. For more information about Redwood Credit Union, please call (800) 479-7928 or visit redwoodcu.org.