



FOR IMMEDIATE RELEASE

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Redwood CU Celebrates Cloverdale Branch Grand Opening

Cloverdale, CA – Redwood Credit Union (RCU) celebrated the grand opening of their new full-service branch at 1129 S. Cloverdale Blvd. with live jazz, catered hors d'oeuvres and beverages, giveaways, a raffle and an appearance by RCU's mascot *Reddy the Redwood*. The event was attended by RCU Members and the Cloverdale community, ambassadors from the City Council and Cloverdale Chamber of Commerce, as well as RCU staff and Officials.

"We were happy to have so many people from the Cloverdale community join us for the event, and we look forward to continuing to better serve the Cloverdale area," said RCU President & CEO, Brett Martinez. "The response to our new branch has been overwhelmingly positive, and we are confident that Members, residents and business owners in the area will enjoy the convenience of our new branch, and the wide variety of services and great value we offer," added Martinez.

The event also included a ribbon-cutting ceremony, with remarks from RCU's President & CEO Brett Martinez; Board Chair Greg McGuirk; and Cloverdale Branch Manager, Michelle Daunch. Mr. Martinez's remarks highlighted the mission of credit unions as not-for-profit financial cooperatives, to serve their Member-Owners and return earnings back to their Members in the form of lower loan rates, higher savings yields and reduced fees on products and services. Board Chair Greg McGuirk thanked the Cloverdale community for their warm welcome, and Branch Manager Michelle Daunch stated that the Credit Union is committed to making a difference in the Cloverdale community long into the future.

Redwood Credit Union's new Cloverdale branch is a full-service location, offering new accounts and teller services, checking and deposit accounts, consumer and home loans, a walk-up ATM, business services, investment appointments, and more for both consumers and small business owners. For more information about Redwood Credit Union, please call 1 (800) 479-7928 or visit www.redwoodcu.org.

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